



**RULES:** Please follow these simple directions.  
**DEADLINE:** April 15, 2011.

**Entrants:**  
Must be currently located in Canada's four western provinces. Projects can be located anywhere.

**Categories:**  
Architecture (residential), Eco/Green, Fashion (including Jewellery), Furniture, Industrial, Interiors (residential), Landscape (residential). You may enter in more than one category.

**Judging:**  
• Entries will be judged by design professionals in each field. They will consider two basic criteria:  
1) Is this a breakthrough year for this designer?  
2) How does this body of work reflect and potentially influence the way we live in Western Canada?  
Complete judging criteria at westernliving.ca.

**Entry package:**  
1) Biography and philosophy (500 words): Microsoft Word or .rtf; outline your background and vision.

2) Electronic portfolio of 3-5 finished projects (up to 3 for Arthur Erickson Memorial Award):  
• Photographs (2-5 of each project): .jpg or .tif format, colour, clearly named by project.  
• Rationale (up to 200 words for each project): Microsoft Word or .rtf; explain the challenges, context, materials, innovations and results of this work.  
• for Arthur Erickson Memorial Award for an emerging architectural talent, include a brief summary of accomplishments (up to 200 words)

2a) For Architecture, Landscape, Interior design:  
• Site plan and/or blueprints: .pdf, .jpg, or .tif format, for each project.

2b) For Eco/Green:  
• Explain environmental merits of the design.  
• Include energy intensity (kWh/sf or sq. m) and/or LEED score for architecture, and carbon emissions (tonnes/yr) for other designs.

Send all elements and this completed entry form to [wmail@westernlivingmagazine.com](mailto:wmail@westernlivingmagazine.com) or courier or send disc to 2608 Granville St., Suite 560, Vancouver, BC, V6H 3V3 (or e-mail [wmail@westernlivingmagazine.com](mailto:wmail@westernlivingmagazine.com) for detailed FTP instructions).



Category .....

Entrant(s) .....  
(Each individual designer name, along with firm name if applicable. Indicate one lead contact person.)

Address.....

Telephone.....

E-Mail and Web.....

For residential architecture, landscape and interior design:  
Homeowners are aware of this entry and have granted permission to publish photographs and permit access for additional photography if it is a winning entry. (Mandatory.) Yes .....

Project #1 .....

Project #2 .....

Project #3 .....

Project #4 .....

Project #5 .....